

Case Study

## **Application Entry**

## **Background**

ReliSource worked with a renowned Equipment Leasing company to enhance their legacy system that involves accepting and reviewing loan applications, based on Salesforce.com platform.

## Solutions that added Value



Implemented world class UX design to give the user the best possible look & feel while using the application.



Auto populating data enabling Third Party Service call or using data form own system.



Optimized workflow by removing redundancies.



Turnaround time to complete an Application reduced from 25+ minutes to less than 5 minutes.



Page loading time reduced by 75%.



Added Data validation rules so user can't submit incorrect and incomplete data.

